

Disney offers club card to Kresgeites

Mickey Mouse, Fantasyland, fabulous boat rides, exciting pirates, cowboys and Indians, Winnie the Pooh—all these delightful people and adventures await Kresge employees who wish to take advantage of the Magic Kingdom Club's many special savings and values.

Through the Walt Disney authorities, arrangements have been made whereby company employees and their families can attend Walt Disney World or Disneyland and get better tickets for their money by owning a Magic Kingdom membership club card. To obtain your club card, complete the coupon below and mail it to Kresge International Headquarters a few weeks prior to your planned visit. Employees in the Western Region, however, should write to their regional office for the special membership card. Present the club card at the park's entrance for special coupon books at a reduced fee for the entire family.

For the most fun for your money, write Headquarters today and get a free club membership into the wonderful world of Disney.

Send coupon to:

International Headquarters
Building Personnel Dept.

Please send a Walt Disney Magic Kingdom Club card to:

Store _____

Name _____

Home Address _____

Hear ye, hear ye, fellow Kresge News poets! Alas and alack, the results of the company's '74 poetry contest will not be published in this noble issue. 'Tis a pity, but because of the goodly amount of contest entries, our benign judges are still pouring over thy poems before making the final decision. Prayest thou, look for the winning poems in the June edition of that illustrious, genteel and honorable newspaper, the Kresge News.

MAY, 1974



GERALD SATTERLEE



CHRISTOPHER HODGE

4133 sculptor utilizes talents for profit, relaxation

Will Lambert, K mart 4133, Irving, Tex., has developed an interesting hobby. He sculpts busts of relatives and friends. Recently he has extended this service to the interested public who wish to pay for his talents.

Mr. Lambert, his wife Rebecca, and three-year-old son, "Little Will," are originally from Louisiana. Mr. Lambert taught school for three years before joining the management training program a year ago at store 4127, Little Rock, Ark.

Having had no formal training, he learned sculpturing on his own. He first began working with clay and plaster and is now using a medium called sculptamold. Mr. Lambert is also experimenting with metallic materials.

This assistant manager's artistic techniques are so unique that it requires only 20-30 minutes of actual sitting time and re-



Will Lambert, K mart 4133, Irving, Tex., does a bust of a fellow employee to demonstrate his

sity of St. Louis, also having graduated a year earlier than others the same age. Chris is studying language and math and hopes to eventually teach in those areas on the high school or college levels.

"I was really surprised and elated about receiving the scholarship," reports the young scholar. "I didn't even realize that Kresge offered such a scholarship. I'm very appreciative!"

While in high school, Christopher was a member of the Beta Club, National Honor Society, and language and math clubs. He is also very involved in church activities. His father, Robert Hodge, is camera manager at K mart 4241, East Ridge, Tenn.

All National Merit finalists who are children of company employees are eligible to receive a Kresge scholarship. The company gives two four-year college scholarships annually. The National Merit Scholarship Corporation chooses the winners. In no instance, does any Kresge officer or employee play any part in the selection of scholarship winners. The Scholarship Corporation awards the scholarship to the students it feels will most benefit from the financial aid.

suits in an exact likeness of his subject. He first obtains a mold of the face which takes about 20 minutes, then snaps several polaroid pictures of the person to use as a guide in producing the bust. The mold is then attached to the rest of the hand-sculptured head. The finished piece requires several days to dry before being sealed with a shellac and painted.

This talented assistant's wife is also an artist. She paints and assists her husband with his sculpturing. As a matter of fact, art work is a family affair with the Lamberts. According to Mr. Lambert, even "Little Will" gets in the act with his unwanted Crayola murals all over their home.



sculpting techniques. He has done many such creations for his many friends and relatives.

March sales up 25.5%

A 25.5 percent increase in sales was reported for the four weeks ended March 27, 1974.

Sales for the four-week period were \$344,255,000 as compared with \$274,332,000 for the four weeks ended March 28, 1973. It was an increase of \$69,923,000.

For the nine-week period ended March 27, 1974, sales totaled \$690,881,000 as compared with \$557,277,000 for the same period in 1973. It was an increase of \$133,604,000 or 24.0 percent.



Manager Wilfred Smith of K mart 3125, Enid, Okla., is proud of his personalized license plate—the only one like it in Oklahoma.

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